

IBOR ESTEBAN

SENIOR PRODUCT DESIGNER

SUMMARY

Versatile and results-driven Senior Product Designer with over 10 years of experience across various industries, including SaaS B2B and B2C, pharmaceutical, and document management.

Specialized in executing design projects with a sharp focus on achieving measurable objectives, ensuring that every creative solution not only enhances user experience but also contributes to the company's bottom line through quantifiable results.

EXPERIENCE

Mar 2022 - Present

Senior Product Designer / Nalanda Global S.A.

- Developed and rolled out a design system, collaborating with front-end teams for its implementation and maintenance, resulting in a 50-70% reduction in maintenance costs.
- Led the UI update project for the company's B2B system, enhancing customer satisfaction by 10%
- Handled the entire process from research to prototyping for the CAE Document Upload System, a major business line, reducing customer service requests by 20%.
- Provided regular mentoring and feedback to junior designers since joining the company, supporting their professional development.

Nov 2021 - Feb 2022

Senior UX/UI Designer / Grifols S.A.

- Administration and maintenance of the internal web system to optimize functionality and performance.
- Development of applications for the system to improve the user experience.
- Establishment of development and maintenance standards to ensure system quality.
- Prototyping and enhancements based on results.

Mar 2014 - Sep 2020

UX/UI Designer / Control Integral S.A.

- Responsible for User Experience and User Interface Design.
- Accompaniment of B2B products from conceptualization to implementation.
- Implementation and development of the design system.
- Monitoring and optimization of mobile and web products based on results.
- Development of web applications to improve the company's communication channels.
- Coordination of the business strategy with user needs and the technical section to ensure an optimal user experience.

CONTACT

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SKILLS

Digital product design

Wireframing, Prototyping, Responsive Design, Visual Design, User Research, Usability Testing, Information Architecture, Accessibility, Branding, Motion Design.

Soft skills

Communication, Collaboration, Problem Solving, Creativity, Adaptability, Project Management, Analytical Thinking.

Code

Html, CSS, Javascript, C, C#

Tools

Figma, Balsamiq, Notion, Miro, Photoshop, After Effects, Blender.

EDUCATION

Issued Dec 2023

Product designer certificate

The Hero Camp

Start in 2023

Degree Software Apl. Development

Open University of Catalonia

Issued Apr 2023

Professional certificate - Google UX Design

Grow Google

Issued Jun 2022

B2 English certificate

Linguaskill